

## FRANK SONDER



### tl;dr

| speaker | host | curator

giving keynotes about significant future topics

hosting others on stage

knowing who should be up there

and how to get the best out of bright minds

| consultant

sparkling with ideas

able to wrap them in a decent concept

and to wow people

| runningcoach

motivating people beyond their limits

| running a bar

all of the above : )

## VITA

As an experienced entrepreneur, speaker, and business consultant, Frank focuses on human-computer interaction and the impact of digitalisation on our society. He was the founder, CEO and creative mind of foresee, a company developing interactive solutions at the intersection of humans, design, and technology.

foresee supported global companies and banks with interactive meeting rooms and software solutions for collaboration and consulting. Being an independent consultant and facilitator, Frank empowers international clients to innovate and meet the challenges of our time. He is passionate about technology but distrusts the hype as well as the speech bubbles of modern business.

Partnering at different research projects, he supports the Swiss think tank W.I.R.E. as a member of the board and the Convention Camp Conference as Creative Director. In his talks and articles in well-known magazines and books he outlines future innovations and visions, learnings from the past and a realistic picture of the present state of human-computer interaction.

He is also Co-Author of the FintechBook, the first crowdsourced book about the financial technology revolution and the disruption, innovation and opportunity therein. His topics range from worldwide collaboration to future banking, from the impact of artificial intelligence to the power of a distributed ledger technology and from the future of fashion to the vanishing CMO.

Even if his creativity produces compelling ideas under any circumstances, the passionate marathon runner and racing cyclist gets the most striking impulses on the longer distance. He lives in Berlin, has three kids and loves sharing, no matter the apartment or the car.

for further updated information see

<http://linkedin.com/in/franksonder>

## FORESEE

FOUNDER AND MANAGING PARTNER (2005 to 2018)

foresee was founded in 2005 but actually started in 1999 as part of the office furniture and conferencing company Wilkhahn. Based on applied research projects with the Fraunhofer Society, EDF France and within the research program of the European commission foresee acquired profound knowledge about collaborative work and future work environments capable of supporting meetings and worldwide connected teamwork. Since 2002 foresee realised amongst others projects for well-known international clients.

As an IBM business partner they used their knowledge to create interactive solutions for exhibitions, showrooms and shops. foresee provided out-of-the-box solutions for [collaborative meeting rooms](#) as well as [interactive consulting rooms](#) for private banking and other financial institutions.

## IN ADDITION

Moderator, host and [interviewer](#) at various conferences

Podcast Master of Transformation, e.g. with Author [Andreas Eschbach](#)

Member of the board at W.I.R.E., think tank | Zurich, CH (since 2008)

Cultural advisor for sparks & honey | New York, USA (since 2017)

Running coach for 10k and long distance, lauftrainer.berlin | Berlin, GER (since 2018)

## TEACHING

European School of Design | Frankfurt, GER (since 2016)

Visiting lecturer for design and technology

University of Applied Science and Arts | Luzern, CH (2011-2013)

Visiting lecturer for user experience and design

Shiftschool | Nuremberg, GER (since 2017)

Lecturer for future technologies, blockchain and nation building

## RESEARCH

Future Office Dynamics, FOD | Hanover, GER (1999 to 2005)

future work environments

Ambient Agoras | Paris, F (2001 to 2004)

disappearing computer funded by the EU in the Future and Emerging Technology Program

## PUBLICATIONS

Banking Like Water

Co Author of The [FINTECHBook](#) by Susanne Chishti and Janos Barberis

[Trash statt Crash - Das Ende von Macht und Vertrauen](#)

for Neue Narrative, magazine

Future Office Dynamics, Arbeitswelten im Wandel

Publisher

[Digital High](#)

for ABSTRACT by W.I.R.E.

Mobile Macher

for t3n magazine

Der digitale Rausch

for Marketing Jahrbuch 2012

Beyond Realities - Studie zur Immersion in der Unternehmenskommunikation

in Kooperation mit FAMAB Kommunikationsverband e.V. (Januar 2020)

## EVENT HIGHLIGHTS

2007 IIF Summit at the academy of arts, Berlin (as head of content)  
with Bernd Kolb and Tim Renner

2009 IIF Speed Dating the Future at the [Swiss Embassy](#), Berlin

2011 IIF Speed Dating the Future at the [GDI Gottlieb Duttweiler Institute](#), Zurich

2012 Convention Camp with the keynote of Julian Assange  
(as creative director and organizer)

2013 Best of Show award at IBM Connect in Orlando, Florida  
(as keynote speaker and nominee)

2015 CeBIT Global Conference interviewing Jeremy Rifkin  
and Glenn Greenwald (as speaker and interviewer [2015](#), [2016](#))

2016 [TEDxMarrakesh](#) with a speech about artificial intelligence  
(as keynote speaker)

2019 Interview with Frank Thelen at ALSO CTV conference  
(as program director and host)



## KEYNOTE SPEAKER



### topics including:

[banking like water](#)

The future is ours - About robots and new work

[Distrust the hype - The gentle rise of sustainable innovation](#)

[Code and Couture - The future of fashion](#)

Tech, shut up. Design is talking - The future of design

[There is art in artificial intelligence - AI vs Human](#)

music like water

Bloc Party or chain of fools - blockchain is changing everything

### talks including:

TEDxMarrakesh | Marrakesh, MA

CeBIT Global Conference | Hanover, GER

Most Wanted: Music | Berlin, GER

re:publica 2017 | Berlin, GER

TOA | Berlin, GER

Digital Sounds Conference | Hanover, GER

The Block | Hanover, GER

IBM Connect | Orlando, USA

CEE | London, UK

Worktech | Berlin, GER

Worktech | London, UK

Richmond Marketing Forum | Bad Ragaz, CH

Euroforum | Frankfurt, GER

BITS Global Conference | Porto Alegre, Brasil

Springtec | Madrid, Spain

Convention Camp | Hanover, GER

d-confestival, d-school | Potsdam/Stanford, GER/USA

talks in German and English.